

About the Program

Introducing the **first and only MBA in Product Lifecycle Management (PLM)** with a focus on **research-driven innovation**. Our program is not just about learning existing frameworks; it's about **shaping the future of PLM**. We are the pioneers of the global **PLM standard**, and we are at the forefront of defining how companies develop and manage their products across the entire lifecycle.

Our **online MBA program** is designed for **visionaries** who are eager to contribute original, groundbreaking research to the PLM field. Whether it's **CAD, PDM, AI with PLM, Digital Twins, Digital Thread, Design for X**, or the latest **PLM trends**, this is your opportunity to be part of the revolution in how industries operate.

You won't just be learning the theory. You will be **contributing** to the very frameworks that companies rely on to develop the next generation of products.

Key Topics Covered

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| ☐ Product Lifecycle Management (PLM) | ☐ Management | ☐ Digital Thread |
| ☐ Change Management | ☐ Computer-Aided Design (CAD) | ☐ Design for X (DFX) |
| ☐ Variant Management | ☐ Product Data Management (PDM) & ERP Integration | ☐ PLM Trends & Emerging Technologies |
| ☐ Project management | ☐ Artificial Intelligence (AI) | ☐ Industry 4.0 and Beyond |
| ☐ BOM | ☐ Digital Twins & | ☐ Others (contact us) |

Program Eligibility

We are looking for expert in PLM and **innovators** with the ambition to drive the future of PLM. To be eligible, candidates must:

- ☐ Have a strong academic foundation and **passion for research**
- ☐ Demonstrate **outstanding writing skills**
- ☐ Show the **motivation to shape the PLM field**
- ☐ Be committed to producing research paper

Tuition Fees

Total Fee: on -demand
This fee includes access to the research resources, mentoring from experienced professionals, and the chance to publish your work in high-impact academic journals.

What Makes This MBA Different?

This program is **not for everyone**. If you believe that your research cannot change the world, then this is not the place for you. We are shaping the **global standard in PLM**, and we want only those who are **dedicated to innovation, research, and impact**.

Our MBA is the **first** of its kind, developed by the **PLM Institute**, and it is the only program that directly contributes to shaping the PLM standards used by companies around the world. If you are driven to push the boundaries of what's possible in **product development and management**, this is your chance to be a part of a **transformative journey**.

Program Benefits

- Become a PLM Research Pioneer:** Engage in research that will directly influence the **global PLM standards**.
- Publish Groundbreaking Research:** Your work could be published in the **PLM Institute Journal** or other top engineering journals and conferences.
- A Head Start to Your PhD:** This MBA offers the **first step** in a longer research journey, saving you time if you pursue a PhD later.
- Guidance from the Best:** Learn from experts who are **actively shaping PLM standards** across the globe.

About the Program

This 100% online MBA is designed for individuals who are ready to make a real difference. You will receive guidance from both **PLM experts** and **academics** with decades of experience, who are actively shaping the future of product development.

- ☐ **Duration:** 12 to 24 months, based on your commitment and research progress.
- ☐ **Curriculum:** No traditional courses, only **real-world research** that directly contributes to advancing the field of PLM.
- ☐ **Assessment:** You will demonstrate your capability through a **small test**, after which you will begin your research under expert supervision.

Why Choose Our MBA in PLM?

This is the **first and only** opportunity to engage in the research that is directly influencing **PLM standards worldwide**. If you believe that your work can **shape the future of product lifecycle management**, then you are ready for this program.

Our MBA is not about attending traditional classes. It's about engaging in **cutting-edge research** and being part of the most **exclusive PLM initiative** in the world. If you are not committed to making an **impact**, please do not apply—this program is for those who are **ready to change the world** through their research.

Are you ready to take the first step in becoming a global PLM leader?

Apply now to join the only MBA in PLM research that will truly make a difference

Please contact contact@plm-institute.org to apply